

Statistics Applied to Economics  
Degree in Economics

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Índice I

Hypothesis contrasts

- Principles
- Implementation
- Most powerful tests  $H_0$  vs.  $H_a$

The  $\chi^2$  goodness-of-fit statistic

- Completely specified distributions
- Partially specified distributions
- Contingency tables
- Fisher's exact test

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Logically equivalent statements (I)

- ▶ "If an animal is a whale, it lives in the water."
- ▶ What can be inferred for animals which live in the water?
- ▶ And for animals which do **not** live in the water?
- ▶  $\underbrace{\text{Is a whale}}_p \implies \underbrace{\text{Lives in the water}}_q$
- ▶  $\underbrace{\text{Does not live in water}}_{\neg q} \implies \underbrace{\text{Is not a whale}}_{\neg p}$

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Logically equivalent statements (II)

Quite generally,

- ▶  $p \implies q$  and  $\neg q \implies \neg p$  are logically equivalent. ( $\neg$  above stands for negation:)
- ▶ Both are true or false.
- ▶ When testing hypothesis, we rely on a softened versions of this equivalence.

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## Statements probabilistically related (I)

- ▶ Consider  $p \implies$  **most of the time**  $q$ .
- ▶ Then  $\neg q \implies \neg p$  **is likely** (or  $p$  is unlikely).
- ▶ Same structure, only now the implications are not required to hold all times.
- ▶  $\neg q$  is no longer proof of  $\neg p$ , *but can be taken as evidence in favour of it*.

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## Statements probabilistically related (II)

**Example:**

- ▶  $\underbrace{\text{Coin is regular}}_p \implies$  **most of the time**  $\underbrace{\text{about 50\% of heads}}_q$ .
- ▶  $\underbrace{\text{Far from 50\% of heads}}_{\neg q} \implies \underbrace{\text{Coin not regular}}_{\neg p}$  **is likely**.
- ▶  $\underbrace{\text{Far from 50\% of head}}_{\neg q}$  is taken as evidence in favour of  $\neg p$  (and therefore against  $p$ ).

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## Hypothesis testing (I)

- ▶ A **null hypothesis** is an statement which we hold to be true.
- ▶ If it is indeed true ( $p$ ), a given experiment should very likely produce a result in a certain range ( $q$ ).
- ▶ If it so happens that the result is not observed in the very likely range ( $\neg q$ ), either:
  1. Something very strange has happened (should not be the case very often)...
  2. ...or else the null hypothesis is not true to begin with.
- ▶ As statisticians, we go with the second option.

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## Hypothesis testing (II)

- ▶ Empiricism!
- ▶ If the experiment does not quite agree with the hypothesis, we scrap the hypothesis.
- ▶ *However*, we cannot completely rule out the possibility that something strange happened. We are bound to make errors!
- ▶ But we try to keep those to a minimum.

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## The anatomy of a hypothesis test (I)

- ▶ As already mentioned, a hypothesis is a conjecture.
- ▶ A **statistical hypothesis** is usually phrased in terms of the values of one or more parameters.
  1. The mean of a distribution is  $m = 0$ , (one parameter).
  2. Two distributions have the same mean:  $m_1 = m_2$ , (two parameters).
  3. Two characters are independent:  $p_{ij} = p_i \times p_j$ .
- ▶ Equivalently, a hypothesis is phrased by stating that a parameter vector belongs to a subset  $\Theta_0$  of the entire feasible space  $\Theta$ .

How would you phrase the hypothesis in items 1 and 2 above?

1)  $\Theta_0 = 0, \Theta = \mathcal{R}$ . 2)  $\Theta_0 = \{(x, y) : x = y\}, \Theta = \mathcal{R}^2$

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## The anatomy of a hypothesis test (II)

- ▶ In order to test the *null hypothesis*  $H_0$ , we use as evidence the information contained in a sample. We usually condense that information using a *test statistic*,  $S = S(\vec{X})$ .
- ▶ We better use a sufficient statistic!
- ▶ To be useful, that test statistic must have a known distribution under  $H_0$ . This is required, so that we can tell when a sampled value is "rare" under  $H_0$ .
- ▶ The decision procedure then is:  
**Reject  $H_0$  if the sampled value of  $S$  is "rare", do not reject otherwise.**
- ▶ What is "rare"? Problem dependent.

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## The anatomy of a hypothesis test (III)

### Example:

- ▶ We believe the mean of a  $N(m, \sigma^2 = 1)$  distribution to be zero ( $H_0$ ). A sample of  $n = 100$  observations gives  $\bar{X} = 0.20$ .
- ▶ We are willing to reject the hypothesis if the evidence found is among the 5% "rarest" events that could happen under  $H_0$ . What will be our decision?
- ▶ The events that we decide constitute evidence against  $H_0$  is called the **critical region**.
- ▶ The probability of the critical region when  $H_0$  is true, is called the **significance level**.

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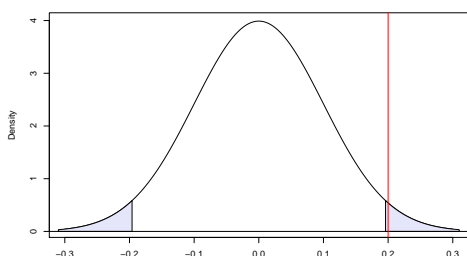
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## The anatomy of a hypothesis test (IV)

At the stated level of significance (5%), we would reject  $H_0$ .



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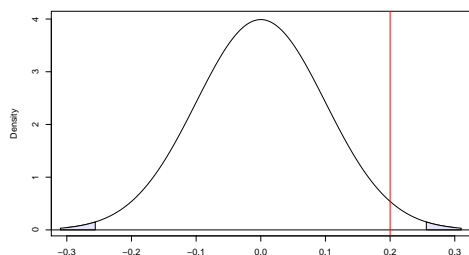
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## The anatomy of a hypothesis test (V)

With a different level of significance (1%), we would **not** reject  $H_0$ .



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## The trade-off between Type I and Type II errors

- ▶ The significance level  $\alpha$  is the probability of unduly rejecting  $H_0$ .
- ▶ We should choose  $\alpha$  considering how “grave” or “costly” is such an error, called *Type I error*.
- ▶ If we make  $\alpha$  very small (and hence the critical region very small also), we will almost never reject  $H_0$  . . .
- ▶ . . . even when we would like to, because it is false!
- ▶ Not rejecting  $H_0$  when it is false is called *Type II error*, and its probability is denoted by  $\beta$ .

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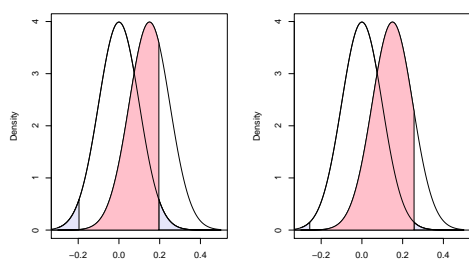
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## Trade-off between Type I and II errors - Illustration



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## Pure significance tests

- ▶ We are only considering so far  $H_0$ .
- ▶ We are looking at empirical evidence to see if it “contradicts”  $H_0$ .
- ▶ When it does, we reject  $H_0$ .
- ▶ Sometimes, we have a clear idea of what the “competing” hypothesis is, and in this case we want to use that information.

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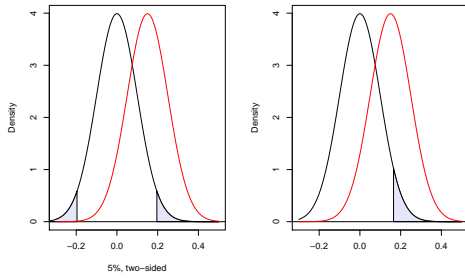
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## Testing against an alternative $H_a$

If we test  $H_0$  against an alternative  $H_a$ , a one-sided critical region makes more sense.



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## Optimal critical regions for $H_0$ vs. $H_a$

The usual procedure is:

- ▶ Fix  $\alpha$ , the probability of unduly rejecting  $H_0$ .
- ▶ Among all critical regions of size  $\alpha$ , find the one which minimizes  $\beta$  (or, equivalently, maximizes  $1 - \beta$ , the *power*).
- ▶ When both  $H_0$  and  $H_a$  are *simple* (= fix completely the distribution of the test statistic), a simple procedure exists, base on Neyman-Pearson's theorem.
- ▶ In other cases, a unique most powerful test may not exist.

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## The Neyman-Pearson theorem (I)

- ▶ After fixing the significance level  $\alpha$ , what critical region would give better power against a simple alternative?
- ▶ Let's consider testing  $H_0 : \theta = \theta_0$  vs.  $H_a : \theta = \theta_a$ :

$x$	0	1	2	3	4	5
$P(x; \theta_0)$	0.60	0.26	0.05	0.04	0.04	0.01
$P(x; \theta_a)$	0.10	0.15	0.10	0.25	0.30	0.10

How would you choose a critical region of size  $\alpha = 0.05$  with maximum power?

Picking  $x = 4$  and  $x = 5$ , for a total power of 0.40.

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## The Neyman-Pearson theorem (II)

- ▶ The intuition is that we want our critical region to be made of points  $x$  with high ratio

$$\frac{f(x; \theta_a)}{f(x; \theta_0)}$$

where  $f(x; \theta_0)$  is the density under the null and  $f(x; \theta_a)$  is the density under the alternative.

- ▶ Neyman-Pearson theorem: *The most powerful test of given size  $\alpha$  for  $H_0 : \theta = \theta_0$  against the alternative  $H_a : \theta = \theta_a$  has critical region of the form:*

$$C_\alpha = \left\{ \bar{x} : \frac{f(\bar{x}; \theta_a)}{f(\bar{x}; \theta_0)} > k_\alpha \right\}$$

for a constant  $k_\alpha$  which depends on  $\alpha$ .

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## The Neyman-Pearson theorem - Proof (I)

- ▶ Consider the critical region

$$C_\alpha = \left\{ \bar{x} : \frac{f(\bar{x}; \theta_a)}{f(\bar{x}; \theta_0)} > k_\alpha \right\}$$

and any other  $\alpha$ -size region  $A_\alpha$ .

- ▶  $C_\alpha$  and  $A_\alpha$  will in general overlap. Dropping the  $\alpha$  subscript:

$$\int_C f(\bar{x}; \theta_0) d\bar{x} = \int_{A_\alpha} f(\bar{x}; \theta_0) d\bar{x} = \alpha$$

- ▶ Subtracting  $\delta = \int_{C \cap A} f(\bar{x}; \theta_0) d\bar{x}$  in both sides:

$$\int_{C \cap A^c} f(\bar{x}; \theta_0) d\bar{x} = \int_{A \cap C^c} f(\bar{x}; \theta_0) d\bar{x} = \alpha - \delta \geq 0$$

How do we know  $\alpha - \delta \geq 0$ ?

Because  $C \cap A \subseteq C$ .

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## The Neyman-Pearson theorem - Proof (II)

- ▶ The difference of powers of the two critical regions is:

$$\int_C f(\bar{x}; \theta_a) d\bar{x} - \int_A f(\bar{x}; \theta_a) d\bar{x}$$

- ▶ Inside  $C$  we have  $f(\bar{x}; \theta_a) > kf(\bar{x}; \theta_0)$  and outside  $f(\bar{x}; \theta_a) \leq kf(\bar{x}; \theta_0)$ . The difference of powers is:

$$\begin{aligned} \int_C f(\bar{x}; \theta_a) d\bar{x} &- \int_A f(\bar{x}; \theta_a) d\bar{x} \\ &= \int_{C \cap A^c} f(\bar{x}; \theta_a) d\bar{x} - \int_{A \cap C^c} f(\bar{x}; \theta_a) d\bar{x} \\ &\geq k \int_{C \cap A^c} f(\bar{x}; \theta_0) d\bar{x} - k \int_{A \cap C^c} f(\bar{x}; \theta_0) d\bar{x} \\ &= k(\alpha - \delta) - k(\alpha - \delta) = 0 \end{aligned}$$

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## Neyman-Pearson example (I)

- ▶ In a large company, the number of workers not showing up for work is Poisson-distributed. Workers claim that  $\lambda = 1$ , while management claims  $\lambda = 2$ . They check four days and obtain 1, 0, 2, and 2 workers not showing up for work.

1. Obtain the most powerful critical region to test the workers hypothesis ( $H_0$ ) against the management's at a 0.05 significance level.
2. What is the power of the test?

- ▶ We have:

$$\begin{aligned} f(\bar{x}; \lambda = 1) &= \prod_{i=1}^4 \frac{e^{-1} 1^{x_i}}{x_i!} = \frac{e^{-4}}{\prod_{i=1}^4 x_i!} \\ f(\bar{x}; \lambda = 2) &= \prod_{i=1}^4 \frac{e^{-2} 2^{x_i}}{x_i!} = \frac{e^{-8} 2^{\sum_{i=1}^4 x_i}}{\prod_{i=1}^4 x_i!} \end{aligned}$$

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## Neyman-Pearson example (II)

- ▶ From Neyman-Pearson, the most powerful critical region of size  $\alpha$  is of the form:

$$\begin{aligned} C_\alpha &= \left\{ \bar{x} : \frac{f(\bar{x}; \lambda = 2)}{f(\bar{x}; \lambda = 1)} > k_\alpha \right\} \\ &= \left\{ \bar{x} : \frac{e^{-8} 2^{\sum_{i=1}^4 x_i}}{e^{-4}} \right\} \\ &= \left\{ \bar{x} : e^{-4} 2^{\sum_{i=1}^4 x_i} > k_\alpha \right\} \end{aligned}$$

- ▶ Taking logs and bringing all constants into  $k'_\alpha$ :

$$C_\alpha = \left\{ \bar{x} : \sum_{i=1}^4 x_i > k'_\alpha \right\}$$

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## Neyman-Pearson example (III)

- ▶ We now know **the form** of  $C_\alpha$

$$C_\alpha = \left\{ \bar{x} : \sum_{i=1}^4 x_i > k'_\alpha \right\}$$

- ▶ Have no clue about what the value of  $k'_\alpha$  is, but know  $\sum_{i=1}^4 x_i \sim \mathcal{P}(\lambda = 4)$  when  $H_0$  is true.
- ▶ For  $C_\alpha$  to have size  $\alpha = 0.05$ , the constant must be a value exceeded with probability no greater than  $\alpha$  when sampling a  $\mathcal{P}(\lambda = 4)$  distribution. Resorting to tables (or R) gives us:  

```
> ppois(0:8, lambda = 4)
[1] 0.01832 0.09158 0.23810 0.43347 0.62884
[6] 0.78513 0.88933 0.94887 0.97864
```
- ▶  $[8, \infty)$  would be a critical region for  $S = \sum_{i=1}^4 x_i$  quite close to  $\alpha = 0.05$ ;  $[9, \infty)$  would have  $\alpha = 0.02136$ .

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## Some quirks of hypothesis testing (I)

- ▶ Very non symmetric role of null and alternative hypothesis.
- ▶ Management could have replied the worker's representative: "Why don't we test as null *our hypothesis* and not yours?"
- ▶ If evidence is not strong, the null is the surviving hypothesis, whichever it happens to be!
- ▶ The null should be provisionally established knowledge, put to test. How we arrive to that knowledge, there is no telling.
- ▶ Alternative approaches (like bayesian inference) treat conjectures in a more symmetric way.

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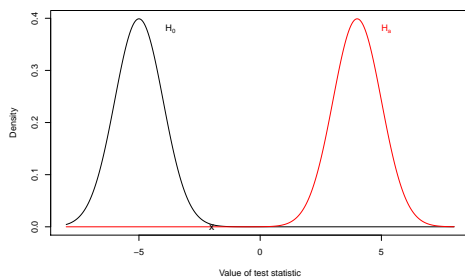
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## Some quirks of hypothesis testing (II)

- ▶ That  $H_0$  is rejected **does not mean that  $H_a$  should be accepted.**



- ▶ An observation at  $X$  is evidence against  $H_0$  but much more so against  $H_a$ . In such situation, we should revise our hypothesis and admit that other possibilities might exist.

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